

Transport Demand Management – Push and Pull



Measures
with push
effects

Measures
with push and
pull effects

Measures
with pull
effects

- Area-wide parking management and restricted zones
- Car limited zones
- Permanent or temporary car bans
- Congestion management
- Speed reductions
- Road pricing

- Redistribution of road space (cycle or bus lanes, sidewalks, planting buffers)
- Adjustment of traffic light time-cycles
- Public awareness campaigns, marketing and participation
- Enforcement and penalising

- Public transport priorities
- High service frequency
- Comfortable stops and surroundings
- Park-and-ride
- Cycle networks
- Pedestrian connections