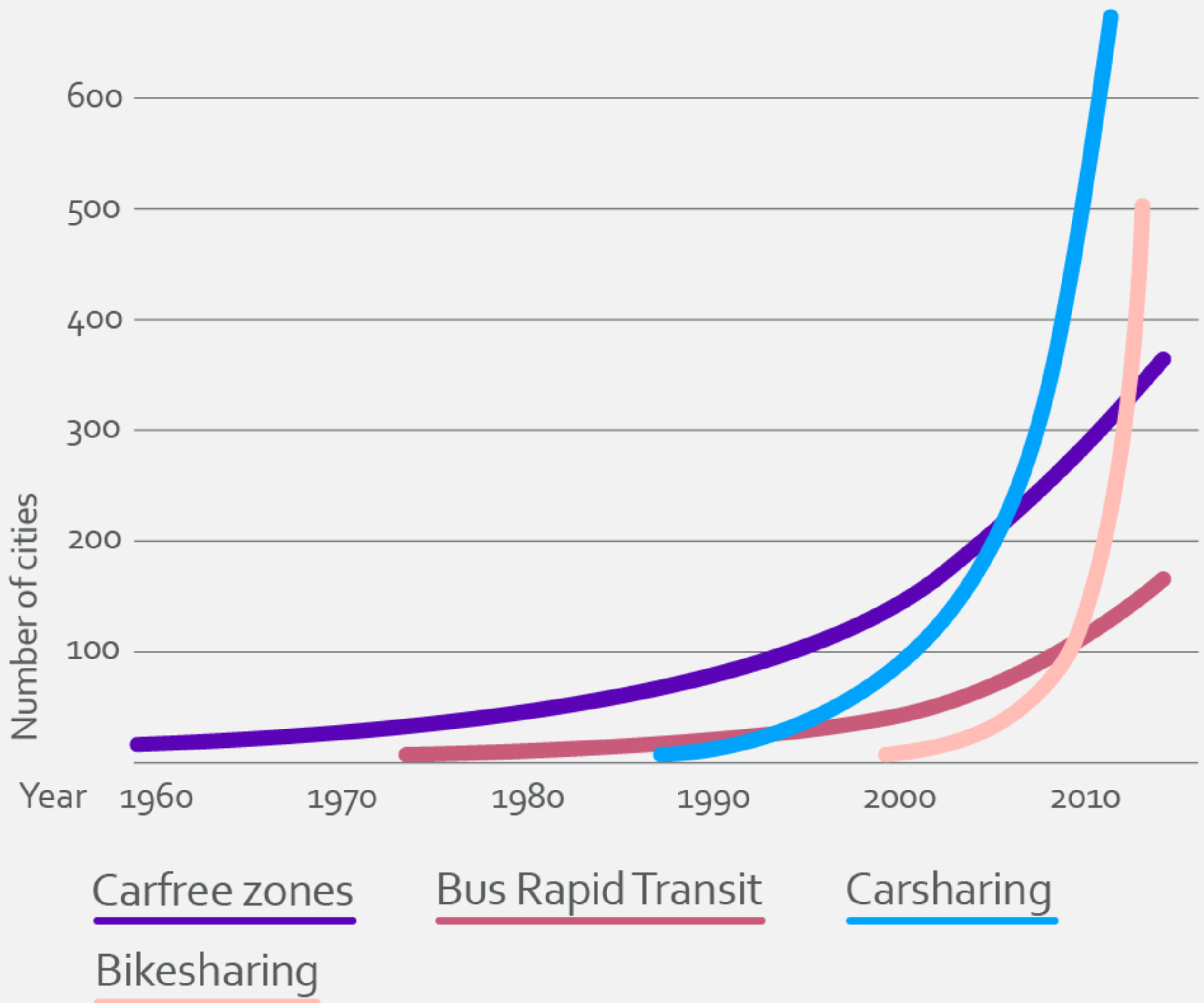


Sustainable Transport Adoption



Source: Illustration based on Hidalgo and Zeng (2013): *On the move: Pushing sustainable transport from concept to tipping point*. Accessed: www.thecityfix.com/blog/on-the-move-pushing-sustainable-transport-concept-tipping-point-dario-hidalgo-heshuang-zeng/.